

## **2nd Annual Hot ChocolateFest Pond Hockey Sponsorship Opportunities**

The Pond Hockey tournament provides a great opportunity for businesses to become involved in the community. In addition to the Pond Hockey event exposure, your sponsorship will bring you additional exposure in Burlington and Southeastern Wisconsin.

We hope that your business will consider becoming involved in the **Hot Chocolatefest** event and we look forward to partnering with you to benefit the Burlington Community!

### **Ways to Sponsor:**

#### **Event Sponsor: \$2,500 (1 available)**

We will be creating a tradition as we hold the opening ceremony for our Pond Hockey. The Sponsor will be part of this ceremony and write-up.

- Company Logo on website
- Additional 3' x 6' sign at Echo Park in viewing area

#### **Rink Sponsor: \$1,500 (2 available)**

- Naming rights of one of the 2 rinks with Logo
- Company included in all onsite announcements at the tournament
- Company Logo on website and most marketing materials
- Additional 2x6 sign at Echo Park

#### **Event Puck Sponsor: \$1,000 (1 available)**

- Company logo on website and most marketing materials
- Logo attached to all rink scoreboards
- Logo on all event clocks

#### **Program Sponsor: \$250 (1 available)**

- Company Logo on website
- Company Logo prominent on February Discover banner ad and produced schedule as the program sponsor

#### **Warming Tent Sponsor: \$250 (8 available)**

- Company name on website
- Logo on Banner in the tent

#### **Goal Sponsor: \$250 (4 available)**

- Logo on the goals used at event
- Company name on website
- Acknowledgement at event in printed materials

**Board Sign Sponsor: \$100 (35 available)**

- Company logo and/or name on the rink boards
- Company name on website

**AND,**

**5 K Hot ChocolateFest Run/Walk sponsorships:**

**Corporate Sponsor: \$1,000**

- Company logo on all printed materials
- Company name on the website
- Banner at the beginning of the race

**Awards Sponsor: \$500**

- Company name on website
- Acknowledgement at event in printed materials

**In-Kind Sponsorship**

Cash is King....however we know that we will need everyone's help to pull off an event like this. Supplies are greatly appreciated as well as volunteers.

- Included in some marketing materials including the web site and program
- Value of the in-kind gift will determine the level your business is included