

Burlington Area Chamber of Commerce Presents:

HOME & GARDEN Show

**March 13, 2021—9 a.m. to 3 p.m.
Burlington High School—400 McCanna Parkway**

WHY EXHIBIT?

- Generate sales leads
- Enhance your image & visibility
- Evaluate your competitors
- Establish a presence in the marketplace
- Show of 100 + Vendors
- Workshops offered all day
- **Event Sponsorship Available**
- Personally meet your customers
- Introduce new products & services
- Recruit distributors or dealers
- Educate your target audience
- 2,500 + people in attendance
- Show received 'excellent' rating from 2019 vendors
- **Other sponsorships available (Call us for additional Information)**

RESERVE YOUR BOOTH:

- **Booth space is first come, first served**

SHOW SCHEDULE:

- Set-up time—Saturday, March 13—6 a.m. to 8:30 a.m.
No Exceptions
- Booths open- 9 a.m. to 3 p.m.
- Chocolate Extravaganza starting at 9 a.m.
- Free Seminars all day
- 'Ask-the-Experts' all day



PLEASE NOTE:

- Take down: not before 3:15 p.m. day of show. Early breakdown will jeopardize future participation. Vendors who stay until the end will be entered into our vendor drawing for prizes.
- Special requests such as extra tables etc. must be submitted on your registration form and there may be an additional fee.
- **No refunds will be given after Friday, February 5, 2021**
- Contact the Chamber with any questions at 262-763-6044 or email us at info@burlingtonchamber.org

REGISTRATION Please return by February 22, 2021

Business Name _____

Address (including zip code) _____

Contact Person _____

Phone _____

Fax _____

Email (Will be used as main form of contact) _____

ADVERTISING OPPORTUNITIES

Advertise in the 2021 Home Show Special Section featured in Burlington's **Discover the Treasures**. 20,000 copies distributed throughout the greater Burlington Area. Section includes details on the show, coupon for admittance, workshop details and much more. 1/8 page ads are available for the following rates, contact the Chamber for larger size ads:

- Chamber Member with booth at Home Show \$95
- Chamber Member without booth at Home Show \$150
- Non-Chamber Member with booth at Home Show \$170
- Non-Chamber Member without booth at Home Show \$200

'Stuff the Bag' - Make an impression! The Home Show attendees each receive a welcome bag as they enter the Home Show. 'Stuff the Bag' and you can include a promotional piece, flyer, coupon/discount, etc. into this bag. This is limited to the first 15 home show participants to respond. Cost is only \$50. Your promotional items must be to the Chamber by March 1, 2021.

BOOTH FEES:

***Booth layout can be found at www.burlingtonchamber.org after November 1st.**

*All booths include electricity

*Please Note: This year's event will be held in a facility that does NOT permit **Latex products** on the premises. Please keep this in mind as you plan your exhibit.

	Member Rates	Non-Member Rates
___ 8 x 10 Single	\$200	\$400
___ 8 x 20 Double	\$350	\$700
___ 10 x 20 Showcase A-J	\$450	\$900
___ 10 x 20 Showcase K-T	\$425	\$850

Additional Tables Needed: _____ If so, how many? _____

Booth Choice #1 _____ Booth Choice #2 _____

- **All Exhibitors must file a certificate of insurance with registration**
- Booth space is reserved only with payment in order received

PAYMENT OPTIONS:

Special Section Advertising \$ _____

'Stuff the Bag' Advertising \$ _____

Booth Fee \$ _____

Sponsorship Amount \$ _____

Total Amount Due \$ _____

(Circle One) Visa/Mastercard # _____

Expiration Date: _____ 3 Digit Security # _____

Checks may be made out to BACC and return to the address below

Burlington Area Chamber of Commerce
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P: 262-763-6044 ~ F: 262-763-3631
www.burlingtonchamber.org