



36TH ANNUAL CHRISTMAS PARADE

Who-ville Christmas In Burlington

December 1, 2017 at 6:30 p.m.
Registration Deadline: November 24, 2017

Company/Group Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

We wish to foster the Christmas spirit in the following way:

- Sponsoring the Santa Chalet \$ _____
- Sponsoring live music \$ _____
- Sponsoring the Parade \$ _____
- Volunteering during the event (any minors must be accompanied by an adult)
- Other _____

We wish to participate in the Parade

Describe your unit: (circle all that apply)

Car Truck Float Walkers Other: _____

How long is your unit in feet: _____

Will you have music on your float: Yes No

Other information: _____

Parade Policy: Your signature indicates that you have read and agree to the policy on the reverse side of this form.

Signature: _____

Burlington Area Chamber of Commerce
113 E. Chestnut St. Suite B
P.O. Box 156
Burlington, WI 53105
Phone: 262-763-6044
www.burlingtonchamber.org

2017 Christmas Parade Policy

NO SANTA CLAUS IN ANY UNIT

1. The Parade Theme is “Who-ville Christmas” in Burlington
2. The route will be the City of Burlington’s permanent parade route. Line up for the 36th Annual Christmas Parade is planned for December 2nd at 5:30 p.m. (Parade steps off at 6:30 p.m. promptly from Kane Street and Chandler Blvd. Intersection.)

All parade units should enter the line up area from Market Street and will be directed to their parade position.

As we step off, the parade will proceed on Kane Street to Milwaukee Avenue. Parade will be turning right onto Milwaukee Avenue and right again onto Chestnut St.

through the downtown loop, right again onto Pine Street and returning to Chandler Blvd. for dispersing

*All motorized units should be in place by 5:30 p.m. to participate in the judging (walking units are judged during the parade). For safety reasons, any **MOTORIZED** units arriving late may be entered at the rear of the procession. To ensure you are able to go in your designated line up spot, please **DO NOT BE LATE!!!***

All motorized units including floats will be required to use lights on the front and back (specifically on the back) for the safety of spectators and participants. Additionally, emergency vehicles will not sound sirens because of the high decibel level at which they operate.

3. **Candy may not be thrown from any float, car or any moving vehicle**. For everyone’s safety, please review this policy with all of your volunteers if you plan to give out candy. Candy may be handed out by individuals walking along the sidewalk.
4. Santa Claus and company will be the last float in the parade. This is the **ONLY SANTA**.
5. Floats with youth (ages 0-18) must be accompanied by at least one adult on either side of the unit.
6. No display of weapons or use of hazardous materials. Absolutely **NO** live fires.
7. An interval of 50 feet will be maintained between units. Please maneuver to the side if you are having difficulty maintaining the space; we cannot have large gaps in the parade procession.
8. A completed and signed registration form is required for all participants in the parade.

2017 Christmas Parade Committee

Tina Pope/Mangold Insurance, Inc., Hayley Schneider/Schneider Family Dentistry (Co-Chairs)

Mona Schuerman/May’s Insurance Agency, Judy Bratz/Town Bank,

Jeff Van Lysal/Hampton Inn, Brian Wanasek/Wanasek, Scholze, Ludwig & Ekes S.C.,

Jim Webley/Webley Chiropractic, Chris Sanchez/Culvers