



39TH ANNUAL CHRISTMAS PARADE

“Frozen Fantasy Christmas”

December 4, 2020 at 6:30 p.m.

Registration Deadline: November 20, 2020

Company/Group Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

We wish to foster the Christmas spirit in the following way:

- Sponsoring the Santa Chalet \$ _____
- Sponsoring live music \$ _____
- Sponsoring the Parade \$ _____
- Volunteering during the event (any minors must be accompanied by an adult)
- Other _____
- Credit Card # _____ Exp _____ Zip _____ CVC# _____

We wish to participate in the Parade-

Describe your unit: (circle all that apply)- NO additional vehicles in lineup area

Car Truck Float Walkers Other: _____

How long is your unit in feet: _____

Will you have music on your float: Yes No

Other information: _____

Parade Policy: Your signature indicates that you have read and agree to the policy on the reverse side of this form.

Signature: _____

Burlington Area Chamber of Commerce
113 E. Chestnut St. Suite B
P.O. Box 156
Burlington, WI 53105
Phone: 262-763-6044 Fax: 262-763-3631
info@burlingtonchamber.org www.burlingtonchamber.org

2020 Christmas Parade Policy

NO SANTA CLAUS IN ANY UNIT

1. The Parade Theme is *“Frozen Fantasy Christmas” in Burlington*. All units must be decorated using either a traditional Christmas theme or the theme chosen by the Committee.
2. The route will be the City of Burlington’s permanent parade route. Line up for the 39th Annual Christmas Parade is planned for December 4th at 5:30 p.m. (Parade steps off at 6:30 p.m. promptly from Kane Street and Chandler Blvd. Intersection.)
3. All parade units should enter the line up area from Market Street and will be directed to their parade position.
4. As we step off, the parade will proceed on Kane Street to Milwaukee Avenue. Parade will be turning right on to Milwaukee Avenue and right again onto Chestnut St. through the downtown loop, right again onto Pine Street and returning to Chandler Blvd. for dispersing.

All motorized units including floats will be required to use lights on the front and back (specifically on the back) for the safety of spectators and participants. Additionally, emergency vehicles will not sound sirens because of the high decibel level at which they operate.

*All motorized units should be in place by 5:30 p.m. to participate in the judging (walking units are judged during the parade). For safety reasons, any **MOTORIZED** units arriving late may be entered at the rear of the procession. To ensure you are able to go in your designated line up spot, please **DO NOT BE LATE!!!***

5. **Candy may not be thrown from any float, car or any moving vehicle**. For everyone’s safety, please review this policy with all of your volunteers if you plan to give out candy. Candy may be handed out by individuals walking along the sidewalk.
6. Santa Claus and company will be the last float in the parade. This is the **ONLY SANTA**.
7. Floats with youth (ages 0-18) must be accompanied by at least one adult on either side of the unit.
8. No display of weapons or use of hazardous materials. Absolutely **NO** live fires.
9. An interval of 50 feet will be maintained between units. Please maneuver to the side if you are having difficulty maintaining the space; we cannot have large gaps in the parade procession.
10. A completed and signed registration form is required for all participants in the parade.
11. Lineup is determined by parade officials. More than half of participants request placement in the beginning of the parade; honoring all requests is simply not possible. Placement is determined based on parade mix i.e. music, floats, walkers, etc.
12. **ANY ENTRIES RECEIVED AFTER November 15** will automatically be placed at the end of the parade.