

# Burlington Area Chamber of Commerce

## Dedication

When you join the Burlington Area Chamber of Commerce, you become a part of an active, concerned group of citizens who work to benefit you, your business and community. Collectively, Chamber members have the resources to deal effectively with matters that confront the Business community, resources that you may not have as an individual.

Our **Community Development Committee** strives to promote communication between Government, Industry, Retail, Education and Community Members and provide regular educational workshops and seminars for our member businesses and their employees.

Our **Community Marketing and Tourism Committee** sponsors and promotes the business sector and community with a variety of special events throughout the year. Our objective is to promote and support tourism efforts that lead to future vitality and prosperity in the Burlington Area.

Our **Treasurer/Planning Committee** works on membership, strategic planning, fund-raising, budget and finance, and our annual dinner. We employ a full time executive staff complimented by a core of volunteers to work with you on a daily basis. With the Chamber of Commerce office, we can keep you and the rest of the world abreast of the continual growth and development Burlington faces daily.

By working as a team toward a common goal, we strive to keep your business operating in a healthy environment.

## Communication

We work for you and with you by providing quality services, while adapting to the changing needs of the community.

**Chamber News**—Your membership investment includes an annual subscription to “FOCUS on Burlington Business.” Our monthly newsletter keeps you informed on city, state, and national issues, important business and promotional news as well as upcoming meetings and seminars. It also gives you an insight into the individuals that make up the Chamber of Commerce.

**Meetings and Seminars**—Chamber functions, which often include valuable resource people, can provide you with the opportunity to make important business contacts, as well as gain information that is important to your business and the surrounding community. Educational workshops and seminars are presented for our businesses and their employees.

**Business Referrals**—The Chamber of Commerce office is a primary information source for visitors and residents. Our staff continually refers customers and clients to members who provide the desired product or service. We also promote our Chamber members through rack displays exhibiting your information or promotional brochures. General information such as state, county and local maps, local and regional brochures, newcomer packets, calendar of events and other promotional items are also available. Our website is [www.burlingtonchamber.org](http://www.burlingtonchamber.org).

**Chamber Ambassadors**—serve to provide introduction, assistance and visibility for new businesses. They are a dedicated group of individuals who, through their time and talent, provide assistance throughout the Community.

**Government & Legislative Representation**—A Chamber board member is dedicated each month to attend and participate in city council meetings and town board meetings. Our legislative liaison organizes meetings with elected state, county and local officials.

## Meetings

**Executive Committee** meetings are held on the second Wednesday of each month in the Chamber office.

**Board of Director** meetings are held on the fourth Wednesday of each month. We welcome and encourage attendance by any chamber member. Our elected officers and directors serve as your sounding board and encourage your views on how to make Burlington a better place to live and work. A primary goal of our Chamber is to maintain and enhance an atmosphere for community growth and development for all professionals, while fostering a high level of citizenship.

**Community Marketing and Tourism, Community Development, and Planning/Treasurer Committee** meetings are scheduled throughout the year. Those individuals wishing to participate are urged to call the Chamber office.

**Business After Hours** events are scheduled throughout the year providing members an opportunity to meet and network with one another.

*We are a catalyst to  
nurture growth, development  
and the quality of life by  
promoting our membership  
and our community.”*

## Membership Investment Schedule

(Effective January 1, 2017)

Area Employees*	Annual Membership Dollars
1–2	\$350
3–5	\$408
6–9	\$491
10–13	\$511
14–19	\$592
20–29	\$717
30–39	\$810
40–49	\$970
50–99	\$1320
100–274	\$1389
274 +	\$1868

\* Full time or full time equivalent

**Financial Institutions**—banks, credit unions - \$12 per million assets. Min. \$545 Max. \$920

**Motel, hotel, bed & breakfast facilities** \$343 plus \$1 per room

**Professionals**—doctors, dentists, attorneys, accountants, insurance, real estate, engineers, funeral homes, architects \$343 plus \$35 for each principal or professional in the firm after the first.

**Affiliate**—Non-voting—churches, schools, civic clubs and organizations, clergy, educational representatives, civil employees, retired business people \$178

New Member processing fee . . . \$25

Multiple contact for mailings . . . \$50

Membership dues in the Chamber of Commerce may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area businesses. The Chamber works to assist legitimate businesses and encourage honorable business practices.

### MEMBERSHIP DUES are NON-REFUNDABLE

Board of Directors will approve or reject memberships at the next monthly meeting (fourth Wednesday of each month) as required by Chamber by-laws.

a. Board will review application.

b. Board will determine whether applying business mission is parallel to the mission of the Burlington Area Chamber of Commerce (to serve its members, business, agricultural and industrial communities, as the catalyst for stimulating economic progress, fostering regional tourism, enhancing the area's quality of life, supporting historic preservation efforts, and promoting sound government.)

## Membership Application

Business Name

Street Address—P.O. Box

City, State, ZIP Code

Telephone

FAX

E-Mail\*

Website

Company Contact/Title

No. Employees, Full Time/Full Equivalent

Signed

Date

Tell us about your business: (attach extra sheet if needed)

Tell us about your reason for joining: (attach extra sheet if needed)

- By providing your e-mail address, you acknowledge that you will be receiving chamber communications via e-mail.

## Action

### Business

Business Referrals  
Business After Hours  
Annual Dinner Meeting  
Ambassador Club  
Marketing Meetings  
Staffed, full-time office  
Honorary Director Program  
Loan Program Information  
Small Business Resource  
Start-up Information  
Home & Garden Show  
Member Update Service  
Welcome Luncheon  
Awards Program  
Multi-Chamber Events

### Industrial

Economic Development  
Support  
Partnership with RCEDC  
Business Seminars  
Wage Survey  
Cooperation with Local,  
County and State  
agencies to attract  
industry to Burlington  
Provide Information on  
available Properties

### Publicity

Weekly E-Focus  
Monthly Newsletter  
Goodwill Ambassadors  
Public Relations Campaign  
“Chamber Corner”  
“Discover the Treasures”  
Business Journal Calendar  
Website  
Facebook

### Education

Business World Program  
Scholarship Awards  
Educations for Employment  
Representation  
Educational Seminars  
Work Site for Community

### Retail

Gift Check Program  
Shop Local Cards  
Annual Christmas Parade  
Maxwell Street Days  
Cooperative Retail Promotion

### Governmental

Legislative Breakfast  
Meetings with Local, County  
& State Officials  
Chamber Representatives at  
all City Council Meetings  
Chamber Representatives at  
all Town Board Meetings  
City Administrator, Town  
Board Chairman & Mayor's  
attendance at all Board  
Meetings

### Community

Historical Preservation  
Tipster Program  
New Look Awards  
Resource Center  
Santa's Chalet  
Historic Walk  
'Operation Burlington Cares'

### Tourism

Burlington Tourism Brochure  
Chocolate Experience  
Museum  
Website  
Tourism Signs  
Tourist Brochure Display  
(Regional and State) in  
Chamber Office  
Telephone Reference Center  
Historical Society Promotion  
Maps  
Membership Directory  
Calendar of Events  
Guest Registry  
Liars Club Promotion  
ChocolateFest Promotion  
Chocolate Extravaganza

## The Business Community's Best Investment!

### Your Investment Brings Benefits:

- Business Referrals
- Membership Directory
- Statistical Data & Research
- Contacts with Business Prospects
- Cooperation with Government Agencies
- Influence on Projects Pertinent to Local Business
- Website

### Your Investment Brings Success:

- Regional Marketing
- Successful Community Events
- Business Connections
- Annual Meeting
- Business Representation
- Seminars & Learning Opportunities
- Legislative Action
- Area Promotion to Potential Visitors
- Area Information Resource

### Your Investment Supports:

- Small Business
- Economic Development
- Business/Industry
- Area Tourism
- Community Development
- Membership Services
- Governmental Affairs
- Economic Education
- Marketing & Retail Promotions
- Community Programs

*“Working in harmony to Build a better Burlington.”*



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