

**Burlington Area Chamber of Commerce Presents:**

# HOME & GARDEN Show

**March 10, 2018—9 a.m. to 3 p.m.  
Burlington High School—400 McCanna Parkway**

## **WHY EXHIBIT?**

- Generate sales leads
- Enhance your image & visibility
- Evaluate your competitors
- Establish a presence in the marketplace
- Show of 100 + Vendors
- Workshops offered all day
- ***Event Sponsorship Available***
- Personally meet your customers
- Introduce new products & services
- Recruit distributors or dealers
- Educate your target audience
- 2,500 + people in attendance
- Show received 'excellent' rating from 2017 vendors
- ***Other sponsorships available  
(Call us for additional Information)***

## **RESERVE YOUR BOOTH:**

- **Booth space is first come, first served**

## **SHOW SCHEDULE:**

- Set-up time—Saturday, March 10—6 :30 a.m. to 8:30 a.m.  
**No Exceptions**
- Booths open- 9 a.m. to 3 p.m.
- Chocolate Extravaganza starting at 9 a.m.
- Free Seminars all day
- 'Ask-the-Experts' all day

## **PLEASE NOTE:**

- Take down: not before 3:15 p.m. day of show. Early breakdown will jeopardize future participation. Vendors who stay until the end will be entered into our vendor drawing for prizes.
- Special requests such as extra tables etc. must be submitted on your registration form and there may be an additional fee.
- **No refunds will be given after Friday, February 9, 2018**
- Contact the Chamber with any questions at 262-763-6044 or email us at [info@burlingtonchamber.org](mailto:info@burlingtonchamber.org)



## **THANKS TO THE 2018 COMMITTEE:**

Chair: Jerry Koch, Miller Motor Sales  
Judy Bratz, Town Bank  
Dave Kmetz, Reesman's Service Corporation  
Becky Loizzo, CSI Media, LLC

Kim Kreye-Gjerme, Greater Insurance Service  
Tracy Hankwitz, Burlington Garden Center  
Jeff Koenen, Reinemans True Value

# REGISTRATION Please return by February 26, 2018

Business Name \_\_\_\_\_

Address (including zip code) \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email (Will be used as main form of contact) \_\_\_\_\_

## ADVERTISING OPPORTUNITIES

**Advertise in the 2018 Home Show Special Section** featured in Burlington's **Discover the Treasures**. 20,000 copies distributed throughout the greater Burlington Area. Section includes details on the show, coupon for admittance, workshop details and much more. 1/8 page ads are available for the following rates, contact the Chamber for larger size ads:

- Chamber Member with booth at Home Show \$95
- Chamber Member without booth at Home Show \$150
- Non-Chamber Member with booth at Home Show \$170
- Non-Chamber Member without booth at Home Show \$200

**'Stuff the Bag' - Make an impression!** The Home Show attendees each receive a welcome bag as they enter the Home Show. 'Stuff the Bag' and you can include a promotional piece, flyer, coupon/discount, etc. into this bag. This is limited to the first 15 home show participants to respond. Cost is only \$50. Your promotional items must be to the Chamber by March 1, 2018

## BOOTH FEES:

**\*Booth layout can be found at [www.burlingtonchamber.org](http://www.burlingtonchamber.org) after November 1st.**

\*All booths include electricity

\*Please Note: This year's event will be held in a facility that does **NOT** permit **Latex products** on the premises. Please keep this in mind as you plan your exhibit.

	Member Rates	Non-Member Rates
___ 8 x 10 Single	\$200	\$400
___ 8 x 20 Double	\$350	\$700
___ 10 x 20 Showcase A-J	\$450	\$900
___ 10 x 20 Showcase K-T	\$425	\$850

Additional Tables Needed: \_\_\_\_\_ If so, how many? \_\_\_\_\_

Booth Choice #1 \_\_\_\_\_ Booth Choice #2 \_\_\_\_\_

- **All Exhibitors must file a certificate of insurance with registration**
- Booth space is reserved only with payment in order received

## PAYMENT OPTIONS:

Special Section Advertising \$ \_\_\_\_\_

'Stuff the Bag' Advertising \$ \_\_\_\_\_

Booth Fee \$ \_\_\_\_\_

Sponsorship Amount \$ \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

(Circle One) Visa/Mastercard # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Security # \_\_\_\_\_

Checks may be made out to BACC and return to the address below

Burlington Area Chamber of Commerce  
113 E. Chestnut St., Suite B ~ Burlington, WI 53105  
P: 262-763-6044 ~ F: 262-763-3631  
[www.burlingtonchamber.org](http://www.burlingtonchamber.org)